



# Lake Wallenpaupack Watershed Management District

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### Executive Director

Nick Spinelli

Summer 2021

Dear Friends,

The LWWMD, a 501 (c)(3) non-profit organization, has been protecting Lake Wallenpaupack and its watershed from pollution since 1979. Our volunteer board of directors come from many different walks of life and represents the entire population of the watershed and the countless visitors who come to the lake region to support our economy. Over the past 4 decades we've put more than \$4 million into watershed protection programs and research. Unfortunately most of the grant programs that allowed for this work have been discontinued.

To maintain our mission and keep Lake Wallenpaupack as the backbone of our local economy, we're establishing new fundraising methods. We're proud to be organizing our 9<sup>th</sup> Annual "Ride for the Lake". In 2019, our eighth ride was a tremendous success! This year's ride will take motorcyclists on a 43 mile path around the entire lake. Ride for the Lake will take place Saturday, August 28<sup>th</sup> and will coincide with the 11<sup>th</sup> Annual Wally Lake Fest to be held August 27<sup>th</sup> – 29<sup>th</sup>. Thousands of people will be flocking to the Lake Region to take advantage of the recreational activities and great events planned for that weekend.

We're asking you to take a look at the sponsorship form and consider donating to support the event and our mission. If you have any questions, please contact us using the information below.

Thanks for your consideration and support,

*The Ride for the Lake Committee*



# Lake Wallenpaupack Watershed Management District

A motorcycle ride, August 28<sup>th</sup>, during WALLY LAKE FEST to benefit LWWMD and their efforts to protect OUR lake.

## Presenting Sponsor: \$1,000

- ✓ Headline inclusion in all promotion and advertisement (radio, print, social media, press)
- ✓ Mention in the *Ride for the Lake* sponsorship page of WallenpaupackWatershed.org
- ✓ Business logo banner on back TOP (across shoulders) of the "Ride for the Lake" t-shirt
- ✓ Sponsor mention and logo placement on all social media platforms

## Platinum Sponsor: \$500

- ✓ Sub-headline inclusion in all "Ride for the Lake" promotion and advertisement (print, social media, press)
- ✓ Mention in the *Ride for the Lake* sponsorship page of WallenpaupackWatershed.org
- ✓ Business logo promoted on back of the "Ride for the Lake" t-shirt
- ✓ Biweekly sponsor mentions across all social media platforms

## Gold: \$250

- ✓ Mention in the *Ride for the Lake* sponsorship page of WallenpaupackWatershed.org
- ✓ Business logo promoted on back of the "Ride for the Lake" t-shirt
- ✓ Social media mentions

## Silver: \$100

- ✓ Mention in the *Ride for the Lake* sponsorship page of WallenpaupackWatershed.org
- ✓ Business name promoted on back of the "Ride for the Lake" t-shirt
- ✓ Social media mentions

## Booster/ Prize Donor

- ✓ Mention in the *Ride for the Lake* sponsorship page of WallenpaupackWatershed.org
- ✓ Business name promoted on back of the "Ride for the Lake" t-shirt
- ✓ Social media mentions

<b>YES! I want to sponsor the Ride for the Lake!</b>			
___ Presenting (\$1000)	___ Platinum (\$500)	___ Gold (\$250)	___ Silver (\$100)

*Deadline to appear on t-shirt is August 12th*

- ✓ Name of Company: \_\_\_\_\_
- ✓ Name to appear in materials: \_\_\_\_\_
- ✓ Contact Person: \_\_\_\_\_
- ✓ Phone: \_\_\_\_\_ Email: \_\_\_\_\_
- ✓ Address: \_\_\_\_\_