



Lake Wallenpaupack Watershed Management District

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Summer 2017

Dear Friends,

The LWWMD, a 501 (c)(3) non-profit organization, has been protecting Lake Wallenpaupack and its watershed from pollution since 1979. Our volunteer board of directors come from many different walks of life and represents the entire population of the watershed and the countless visitors who come to the lake region to support our economy. Over the past 3+ decades we've put nearly \$3.5 million into watershed protection programs and research. Unfortunately most of the grant programs that allowed for this work have been discontinued.

To maintain our mission and keep Lake Wallenpaupack as the backbone of our local economy, we're establishing new fundraising methods. We're proud to be organizing our 6th Annual "Ride for the Lake". Last summer, our fourth ride was a tremendous success! This year's ride will take motorcyclists on a 43 mile path around the entire lake. Ride for the Lake will take place Saturday, August 26th and will coincide with the 8th Annual Wally Lake Fest to be held August 25th – 27th. Thousands of people will be flocking to the Lake Region to take advantage of the recreational activities and great events planned for that weekend.

We're asking you to take a look at the sponsorship form and consider donating to support the event and our mission. If you have any questions, please contact us using the information below.

Thanks for your consideration and support,

The Ride for the Lake Committee



Lake Wallenpaupack Watershed Management District

A motorcycle ride, August 26th, during WALLY LAKE FEST to benefit LWWMD and their efforts to protect OUR lake.

Presenting Sponsor: \$1,000

- ✓ Headline inclusion in all promotion and advertisement (radio, print, social media, press)
- ✓ Mention in the *Ride for the Lake* sponsorship page of WallenpaupackWatershed.org
- ✓ Business logo banner on back TOP (across shoulders) of the “Ride for the Lake” t-shirt
- ✓ Sponsor mention and logo placement on all social media platforms
- ✓ 10X10 Tent space at boat show at Wallenpaupack Area High School

Platinum Sponsor: \$500

- ✓ Sub-headline inclusion in all “Ride for the Lake” promotion and advertisement (print, social media, press)
- ✓ Mention in the *Ride for the Lake* sponsorship page of WallenpaupackWatershed.org
- ✓ Business logo promoted on back of the “Ride for the Lake” t-shirt
- ✓ Biweekly sponsor mentions across all social media platforms
- ✓ 10X10 Tent space at boat show at Wallenpaupack Area High School

Gold: \$250

- ✓ Mention in the *Ride for the Lake* sponsorship page of WallenpaupackWatershed.org
- ✓ Business logo promoted on back of the “Ride for the Lake” t-shirt
- ✓ Social media mentions

Silver: \$100

- ✓ Mention in the *Ride for the Lake* sponsorship page of WallenpaupackWatershed.org
- ✓ Business name promoted on back of the “Ride for the Lake” t-shirt
- ✓ Social media mentions

Booster/ Prize Donor

- ✓ Mention in the *Ride for the Lake* sponsorship page of WallenpaupackWatershed.org
- ✓ Business name promoted on back of the “Ride for the Lake” t-shirt
- ✓ Social media mentions

YES! I want to sponsor the Ride for the Lake!

___ Presenting(\$1000)

___ Platinum(\$500)

___ Gold(\$250)

___ Silver(\$100)

- ✓ Name of Company: _____
- ✓ Name to appear in materials: _____
- ✓ Contact Person: _____
- ✓ Phone: _____ Email: _____
- ✓ Address: _____